

VICTOR "ELITE" OGUNBODE

Product Manager

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LINKS

[Portfolio](#), [Linkedin](#), [Angel List](#)

PROFILE

As a Product Manager, I am a versatile and driven professional with a passion for creating innovative and user-centric products. With a deep understanding of the product development life cycle and a strong business acumen, I excel at leading cross-functional teams and delivering successful solutions to the market. My expertise lies in translating market trends, user insights, and business objectives into clear product strategies.

As a Product Manager, my mission is to deliver impact and user-centric products that align with business goals. By combining strategic thinking, technical expertise, and strong leadership, I am dedicated to driving innovation, enhancing customer satisfaction, and achieving sustainable business growth.

PRODUCT SKILLS & EXPERTISE

❖ Product Management & Strategy

Product Roadmap Planning & Execution, Feature Prioritization & Backlog Management, Market Research & Competitive Analysis, Data-Driven Decision Making

❖ Agile & Cross-Functional Collaboration

Agile & Scrum Methodologies, Sprint Planning & User Story Writing, Stakeholder Communication & Alignment, Working with Engineering & Business Teams

❖ User Experience & Research

User Research & Usability Testing, Wireframing & Prototyping (Figma, Adobe XD), Design Thinking & Problem-Solving, Accessibility & Inclusive Design

❖ Soft Skills & Leadership

Critical Thinking & Problem-Solving, Strategic Communication & Storytelling, Decision-Making Under Uncertainty, Empathy & Customer-Centric Mindset, Team Collaboration & Leadership

ACHIEVEMENTS & HONOURS

❖ Spearheaded a product development project that increased customer satisfaction scores by 26%.

❖ Implemented an Agile workflow that reduced product development cycles by 7 weeks.

❖ Presented user research findings, influencing strategic product decisions ultimately increasing revenue.

PROFESSIONAL EXPERIENCE

- ❖ **Freelance Product Manager, Enforca Technologies** Oct 2024 — Present
London
 - I conduct user and market research to validate product ideas and solutions, aligning with user needs and market demand.
 - Create PRDs and product strategy documentation to guide the development lifecycle and ensure clarity of vision for design and engineering teams.
 - I collaborate closely with the Project Manager to plan, facilitate, and review product sprints, ensuring timely delivery and continuous improvement across agile workflows.
 - Lead cross-functional collaboration between design and development teams, driving product development from ideation to delivery.
 - Facilitate product meetings with clients and product owners, showcasing development progress, gathering feedback, and aligning expectations with key stakeholders.
 - Working with the project manager to create and communicate detailed reports on project deliverables, timelines, and status updates to company leadership and product owners.
- ❖ **Product Lead, Proccio** Feb 2024 — Apr 2025
Ibadan
 - Defined and championed the product vision, strategy, and roadmap for the e-commerce platform, aligning with overall business objectives.
 - Conducted market research, competitive analysis, and user research to identify opportunities and inform product decisions.
 - Prioritized features and initiatives based on user needs, business impact, and technical feasibility.
 - Led the product development lifecycle from ideation to launch, including requirements gathering, user story creation, sprint planning, and testing.
 - Worked closely with engineering, design, marketing, and operations teams to ensure seamless execution and delivery of product releases.
 - Implemented SCRUM methodology to improve product development efficiency and speed to market.
- ❖ **Product Manager, Payhive Technologies** Apr 2022 — Dec 2023
Ibadan, Nigeria
 - Identified & Prioritized Assumptions for Online Payment
 - Discovered and Validated Product Idea
 - Conducted Market and Customer Research
 - Conducted Problem Validation and Solution
 - Engaged in Customer and User Interviews
 - Created an MVP Strategy & Process
 - Used tools and techniques like MSCW method, Affinity mapping, feature mapping and T-Shirt framework
 - Worked with teammates and cross-functional teams to develop a MVP
- ❖ **Volunteer Product Manager, Hexa Media Africa** Jul 2023
Remote
 - Created a Product Development Plan and Product Strategy
 - Defined and Validated the Customer Problems
 - Researched Market Trends and Insights
 - Conducted User Interviews & Surveys
 - Developed Features by prioritizing the most needed.
- ❖ **Website Developer & Media Manager, Bensax Educational Consult** Oct 2020 — Mar 2023
TRNC, Cyprus, Turkey
 - Established a cohesive brand identity across all channels, including website, social media, and print
 - Analyzed website and social media analytics to identify trends and opportunities for improvement
 - Designed a brand identity system that included logo, website, and social media assets that increased brand recognition by 45%

- ❖ **Website & Digital Media Manager, Setters Group** Apr 2020 — Sep 2020
Bali, Indonesia.
 - Revamped the company's digital presence, increasing website traffic by 20%
 - Produced high-quality visuals for print and digital media that increased customer engagement by 62%
 - Managed an effective digital presence through social media, website design, and content creation

- ❖ **Head, Technical Unit, CIUCF** Apr 2019 — Oct 2021
Lefkosa, Cyprus
 - Created and maintained detailed technical documentation for network hardware and software, allowing for quick resolution of technical issues
 - Provided technical support for end-users and resolved escalated technical issues
 - Troubleshoot technical issues and provided on-site technical support

- ❖ **Computer Technician, Sakem ICT Concepts LTD** Sep 2016 — Feb 2017
Ibadan, Oyo State
 - Installed and configured firewalls and anti-virus software to improve network security
 - Installed and configured new computer hardware and software, resulting in a 17% reduction in system downtime
 -

EDUCATION

- ❖ **Cyprus International University** Feb 2017 — Jul 2021
BSc. Management Information Systems TRNC, Cyprus

BSc. Applied Sciences in Management Information Systems

Courses: Fundamentals of Information Systems, Database Management, Data structure and Algorithms, Visual Programming, Information Security and Business Management.

- ❖ **Ascending College** Oct 2014 — Nov 2015
A levels Ibadan, Oyo State.

- ❖ **Federal Government College** Sep 2008 — Jun 2014
High School Certificate Ogbomoso, Oyo State.

COURSES

- ❖ **Diploma in Product Management** Sep 2024 — Present
AltSchool Africa

- ❖ **Product Management Certification** Apr 2023 — Jun 2023
EntryLevel

- ❖ **Product Management Virtual Bootcamp** Mar 2023 — May 2023
Axia Africa

- ❖ **Content Development** 2020 — 2020
Acadium Marketing

- ❖ **Fundamentals of Digital Marketing** 2020
Google Digital Garage

CERTIFICATIONS

❖ **Jira Fundamentals at Atlassian** May 2023 — Jun 2023

- Navigating Jira workspace
- Basic Jira Navigation
- Working with Jira Issues & Boards
- Manage Jira Projects & Backlogs
- Optimizing Jira for Best Practices

❖ **Asana Workflow Specialist** Mar 2025 — Apr 2025

Asana

Plan, build, and deploy successful workflows.

Project planning, team communication, and personal productivity.

Apply automation, and create dashboards to measure success.

❖ **Internet of Everything** Apr 2016 — Jun 2016

Cisco Marketing Academy

TECHNICAL SKILLS

❖ **Tools**

Design Tools: Figma, Adobe XD, Sketch, Miro

Project Management: Jira, Trello, Asana, Clickup, Monday.com

Analytics: Google Analytics, Mixpanel, SQL

Development: HTML, CSS, Basic JavaScript, React

Agile Frameworks: Scrum, Kanban

Product Tools: ProductBoard, Userpilot, Pendo

PROJECTS

❖ **Ideated and built a PRD, MVP and prototype for a Debit Card for Teenagers by Kuda Bank**

https://drive.google.com/file/d/1rNAbXF-QUtxK6--ZjgRTayX6GyChTmhD/view?usp=drive_link

❖ **Led a team of designers and developers to build a multi-restaurant food delivery app.**

www.mealfed.com

❖ **Collaborated with a cross-functional team to build a website for CIU Christian Fellowship**

www.ciucf.org

INTERNSHIPS

❖ **Website Developer, Setters Group** Mar 2020 — Aug 2020

Bali, Indonesia

SOFT SKILLS

Creative Problem Solving User Experience
Ability to Work in a Team Market Research & Analytics
Analytical Thinking Skills

EXTRA-CURRICULAR ACTIVITIES

❖ **Head, Information Technology** 2020 — 2020
Cyprus Bazaar (Startup) Cyprus

LANGUAGES

English *Highly proficient* Turkish *Working knowledge*
Yoruba *Native speaker*

REFERENCES

❖ **References available upon request**